



MERCYHURST

UNIVERSITY

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Erie, PA 16546

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mercyhurst.edu

ASSISTANT PROFESSOR OF MARKETING (TENURE TRACK)

The Walker Department of Business at Mercyhurst University is seeking qualified applicants for a full-time, tenure track Marketing faculty position at the Assistant Professor level to begin in August 2024. The department seeks an individual who is dedicated to working with students, business faculty, and academic support staff. Mercyhurst business faculty are expected to excel at teaching, engage in scholarship, and contribute to the university's service expectations.

DUTIES AND RESPONSIBILITIES (including, but not limited to)

The ideal candidate will be prepared to instruct a wide range of undergraduate courses in various marketing subjects including Consumer Behavior, Marketing Research, Marketing Management, Social Media Marketing, Digital Marketing, and other courses as needed. Preference will be given to individuals with expertise or teaching experience in digital marketing. Other requirements include an ability to effectively use a variety of instructional techniques to effectively and engagingly convey expertise to students.

In addition to teaching responsibilities, the candidate will be responsible for management of the marketing program, student advising, participation in faculty scholarship/development, and providing service to both the department and University. The candidate is also expected to develop relationships with organizations in the field to facilitate student projects, internships, and job placements. Other duties as assigned.

EDUCATION AND EXPERIENCE

Earned Doctorate in Marketing or a related field from a regionally accredited University; Master's degree with relevant professional experience are encouraged to apply. A proven record of effective teaching and mentoring is preferred.

WORK CONDITIONS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is regularly required to talk and hear. The employee is frequently required to stand, walk, and sit. The employee may be required to lift and/or move up to 10 pound and occasionally lift and/or move up to 25 pounds. Specific vision abilities required by this job include close vision, distance vision, depth

perception and ability to adjust focus. The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The noise level in the work environment is usually moderate.

The above is intended to describe the general content of and requirements for the performance of the job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements.

APPLICATION PROCESS

Applicants should submit a single PDF containing a letter of interest including a brief description of teaching experience, current curriculum vitae, statement of teaching philosophy, and arrange for three letters of recommendation to be sent to:

Human Resources
Mercyhurst University
501 East 38th Street
Erie, PA 16546
hrinfo@mercyhurst.edu

Mercyhurst University values diversity and is committed to the goal of achieving equal opportunity for all. For that reason, Mercyhurst abides by federal, state and local law in admissions, employment and all services and programs provided.

Mercyhurst does not unlawfully discriminate on the basis of race, color, religion, creed, sex, citizenship status, ancestry, national or ethnic origin, age, familial status, sexual orientation, gender identity or expression, physical or mental disability, military or veteran status or any other legally protected characteristic or because of any individual's legally protected activities.

Mercyhurst complies with federal, state and local legislation and regulations regarding nondiscrimination. This policy applies to faculty, administration and staff, applicants for employment, students and applicants for educational programs and activities.

Candidates must be currently eligible to work in the United States.